



**Jio World Convention Centre**  
27th to 28th February 2024

Tuesday, February 27, 2024	Tuesday, February 27, 2024	Tuesday, February 27, 2024	Tuesday, February 27, 2024	Tuesday, February 27, 2024
Jasmine3 Plenary	Jasmine2 Digital Commerce & Logistics	Lotus1 Fintech	Lotus2 Digital Gaming	Lotus3 Digital Advertising & Martech
<p>10:20Hrs to 11:00Hrs Jasmine3 Inaugural Session</p> <p>Inaugural Address - , Harsh Jain, Chairman, IAMAI and CEO &amp; Co-Founder, Dream Sports and Dream11 Puneet Avasthi, Director - Specialist Businesses, Insights, South Asia, KANTAR India Dr. Subho Ray, President, Internet and Mobile Association of India Launch of Report: Internet in India 2023 Plenary</p>	<p>11:10Hrs to 11:40Hrs Jasmine2 Special Session</p> <p>National Logistics Policy &amp; Unified Logistics Interface Platform: Paving the Digital Future Moderator - , Naveen Malpani, Partner, Grant Thornton Bharat LLP Rajkiran Kanagala, President &amp; Chief Business Officer, TCI Group Varun Parihar, Vice President &amp; Head Corporate Affairs, Shiprocket Digital Commerce &amp; Logistics   Policy   Transportation</p>	<p>11:10Hrs to 11:50Hrs Lotus1 Trialogue</p> <p>Embracing the global scalability potential for Indian fintech Moderator - , Vivek Belgavi, Partner and Leader, FinTech, Alliances &amp; Ecosystems, PwC India Madhusudanan R, Co-Founder &amp; CEO, M2P Ashok Hariharan, Co-Founder &amp; CEO, IDFY Avinash Godkhindi, MD &amp; CEO, Zaggie Fintech</p>	<p>11:50Hrs to 12:35Hrs Lotus2 Panel Discussion</p> <p>Building an Investor-ready Gaming Business Moderator - , Sameer Pitalwalla, Head of Gaming, Google Cloud, APAC, Google Tomoharu Urabe, Principal Partner, MIXI Global Investments, Inc. Aakash Kumar, Managing Director, Matrix Partners India Advisors LLP Nruthya Madappa, Partner, 3one4 Capital Vamshi Reddy, Partner, Kalaari Capital Anuj Tandon, CEO- Gaming , Jetsynthesys Digital Gaming   Business</p>	<p>11:10Hrs to 11:30Hrs Lotus3 Keynote</p> <p>Conquering the Crowd: Winning India's Gen Z and Millennials Through Authentic Storytelling Bharat Gupta, Chief Executive Officer , Jagran New Media Digital Advertising &amp; Martech   Technology   Innovation</p>
<p>11:50Hrs to 12:20Hrs Jasmine3 Fireside Chat</p> <p>Last 25 years of Internet - What future holds? Moderator - , Neeraj Roy, Founder &amp; CEO, Hungama Digital Media Entertainment Hitesh Oberoi, Co-Promoter, Managing Director &amp; CEO, Naukri Plenary</p>	<p>11:50Hrs to 12:20Hrs Jasmine2 Discussion &amp; Report Launch</p> <p>Developing the Tech Stack for EV Ecosystem Moderator - , Dr. Aditya Gupta, Chief Operating Officer - Supply Chain Management Centre, IIM Bangalore Vijay Amanna, VP of Operations, HERE Technologies Niraj Mishra, Founder, Eleride Digital Commerce &amp; Logistics   Automotive/Transport   Environmental Sustainability</p>	<p>12:00Hrs to 12:40Hrs Lotus1 Panel Discussion</p> <p>Striking a Balance: Advocating Regulatory Moderation for Sustainable Growth of Fintechs Moderator - , Anu Tiwari, Partner, Cyril Amarchand Mangaldas Bharat Panchal, Chief Industry Relations &amp; Regulatory Officer - India, Discover Financial Services Priyanka Jain, Head of Policy and Legal, FI Money Bhavin Patel, Co-Founder &amp; CEO, LendenClub Fintech</p>	<p>12:45Hrs to 13:30Hrs Lotus2 Panel Discussion</p> <p>What Steps Are Needed to Make Esports Big in India? Moderator - , Nikhil Malankar, CEO , GameEon Studios Sukamal Pegu, Head Esports, South Asia, Riot Games Ashwin Suresh, Founder, Loco Girish Menon, Chief Strategy Officer, JetSynthesys Abhay Sharma, Lead: E-Sports Business, JioGames Digital Gaming   Business</p>	<p>11:40Hrs to 12:05Hrs Lotus3 Address by</p> <p>AI 2.0: The Era of Performance and Possibility Arun Srinivas, Director &amp; Head - Ad Business, META Digital Advertising &amp; Martech   Creative   Content Creation</p>



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<p>12:30Hrs to 13:00Hrs Jasmine3 Fireside Chat Policy Initiatives for Safeguarding interests of Indian Tech Start-ups Moderator - , Mr. Prateek Maheshwari, Co-Founder, Physics Wallah Shri Rajesh Kumar Singh, Secretary, Department for Promotion of Industry and Internal Trade, Ministry of Commerce and Industry, Government of India Plenary</p>	<p>12:55Hrs to 13:10Hrs Jasmine2 Fireside Chat DNB - The formula for success in current times Mr Kshitij Sheth, Managing Director , ChrysCapital Vineet R Ahuja, Managing Director and Lead - Strategy &amp; Consulting, Accenture India Digital Commerce &amp; Logistics</p>	<p>12:50Hrs to 13:30Hrs Lotus1 Dialogue Architects of the Digital Realm: Building Conglomerates in the Regulated Sector Moderator - , Monica Jasuja, Ambassador, Emerging Payments Association Asia Sumit Gwalani , Co-Founder, Fi Money Fintech</p>	<p>14:20Hrs to 15:00Hrs Lotus2 Dialogue The Taxation Conundrum for Online Gaming: Building a Policy on Canons of Taxation Gowree Gokhale, Leader and Head of TMT practice, Nishith Desai Associates Asish Philip, Partner, Lakshmikumaran &amp; Sridharan Rajat Bose, Partner, Shardul Amarchand Mangaldas &amp; Co Digital Gaming   Policy</p>	<p>12:15Hrs to 12:55Hrs Lotus3 Panel Discussion The Future of Advertising: The Convergence of CTV, Martech Moderator - , Arnab Mitra, CEO - Founder, DigiBoxx &amp; LIQVD ASIA Gulshan Verma, CEO, Jio Ads Prabhvir Sahmey, Senior Director - Ad Sales, Samsung Ads India Dhruv Dhawan, Head of Ads, Disney+Hotstar Rahul Ralhan, VP - Marketing, Housing.com Digital Advertising &amp; Martech   Business   Technology</p>
<p>13:10Hrs to 13:40Hrs Jasmine3 Fireside Chat Beyond Borders: Charting India's Digital Leap into Global Markets Moderator - , Vivan Sharan, Partner, Koan Advisory Group Sameer Nigam, Founder &amp; CEO, PhonePe Plenary   Fintech</p>	<p>13:15Hrs to 13:55Hrs Jasmine2 Panel Discussion Decoding India's DNB Evolution: Scaling Digital Success to 500 Crores and Beyond! Moderator - , Kshitij Sheth, Managing Director, ChrysCapital Pankaj Vermani, Founder &amp; CEO, Clovia Saahil Nayar, CEO, Swiss Beauty Aditya Agarwal, Co-Founder, Campus Sutra Rehan Yar Khan, Managing Partner, Orios Venture Partners Digital Commerce &amp; Logistics   Business   Growth and Development</p>	<p>13:40Hrs to 14:20Hrs Lotus1 Panel Discussion Navigating Tomorrow: The AI Frontier and Deepfake Dilemma in Fintech KYC Compliance Moderator - , Gaurrav Jain, Founder, LexComply S Anand, Founder &amp; CEO, Paysprint Tarun Nazare, Co-Founder and CEO, NeoKred Ankita Dhakar, CEO, Capture The Bug Jagannath PV, Global Data Privacy Head, LTIMindtree Fintech</p>	<p>15:10Hrs to 15:40Hrs Lotus2 Fireside Chat Making India a Global Gaming Superpower Moderator - , Shubh Mittal, Segment Leader- Gaming, EY Parthenon Nitish Mittersain, Joint MD &amp; CEO, Nazara Technologies Digital Gaming   Business   Investments</p>	<p>13:05Hrs to 13:40Hrs Lotus3 Panel Discussion Decoding Desi DNA: The Science and Soul of Building Brands for the Indic Audience Moderator - , Siddhant Mazumdar, Head, Mediabrands Content Studio- India Puneet Kusumbia, Vice President Marketing, Heritage Foods Rajesh Kalra, Executive Chairman, Asianet Narin Shetty, Group President, Revenue, Valueleaf Shalini Pillai Banerjee, Head of Consumer Apps Marketing,, Google India Saurabh Srivastava, COO, Digital, Shemaroo Entertainment Digital Advertising &amp; Martech   Business   Content Creation</p>



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<p>13:50Hrs to 14:20Hrs Jasmine3 Fireside Chat Indian Tech Ecosystem: Responsibilities of BigTechs Moderator - , Deepit Purkayastha, Co-Founder, Inshorts Group Murugavel Janakiraman, CEO, BharatMatrimony Plenary   Technology</p>	<p>14:05Hrs to 14:35Hrs Jasmine2 tête-à-tête Beyond the Basket: Building Lasting Customer Relationships in the E-commerce Era Sameer Amte, Managing Director – Strategy &amp; Consulting and Song, Accenture India Abhay Tandon, Digital Innovation Officer &amp; Co-Founder &amp; GP, TVS Motor Company &amp; 3to1 Capital E-Commerce   Business   Innovation</p>	<p>14:25Hrs to 15:05Hrs Lotus1 Panel Discussion Lending in 2024: what matters the most Moderator - , Abhiroop Medhekar, Co-founder and CEO , Velocity Inderjit Camotra, MD and CEO, Unity Small Finance Bank Ramaswamy Iyer, Founder &amp; CEO, Vayana Network Noopur Chaturvedi, CEO, NPCI Bharat BillPay Limited Sashank Rishyasringa, Co-Founder, Axio Fintech</p>	<p>15:50Hrs to 16:30Hrs Lotus2 Panel Discussion Regulation: The way forward for Online Gaming in India Moderator - , Dr A K Garg, Director &amp; Head (Digital Tech &amp; Law), Anand and Anand Associates Abhishek Kumar, Vice President, First Games Technology Ranjana Adhikari, Partner, IndusLaw Imran Shaikh, CEO &amp; Founder, Albatross Media Digital Gaming   Policy</p>	<p>13:50Hrs to 14:20Hrs Lotus3 Fireside Chat Navigating the AI Revolution: Transforming Marketing with Ethics, Innovation, and Strategy Moderator - , Puneet Gupta, COO, Times Internet Vivek Bhargava, Co-Founder, ProfitWheel Digital Advertising &amp; Martech   Technology   Innovation</p>
<p>14:30Hrs to 15:00Hrs Jasmine3 Trialogue Decadal Vision and Strategy for Indian Space Sector Moderator - , Vijaya Bhanu A, Deputy Director, Digital Platform, Promotion Directorate, IN-SPACE, Department of Space, Government of India Capt. Vishal Kanwar, Executive Director, Aerospace and Defense, PwC India Dr Poonam Kashyap, Director, Strategy and External Partnerships, NICMAR Group of Institutions Plenary   Technology</p>	<p>14:45Hrs to 15:25Hrs Jasmine2 Panel Discussion Future Forward: How technology is transforming e-commerce logistics in India Moderator - , Kiran Kumar Gangapur, Partner, PwC India Amit Agarwal, Chief Financial Officer, Delhivery Ankeet Bhat, Chief Business Officer, MapmyIndia Zaiba Umer Sarang, Co-Founder, iThink Logistics Ankur Rastogi, Head Supply Chain - Jio Mart Digital, Reliance Retail Digital Commerce &amp; Logistics   Digital Transformation   Transportation</p>	<p>15:10Hrs to 15:40Hrs Lotus1 Trialogue India Stack: New Frontiers and New Possibilities in Digital Infrastructure and the Role of AI Ashish Kushwaha, Co-Founder, Seventh Sense Hrushikesh Mehta, Senior Vice President – Financial Services, ONDC Metesh Bhati, Chief Digital Officer, Protean eGov Technologies Digital Public Infrastructure   AI   Digital Transformation</p>	<p>00:00Hrs to 00:00Hrs</p>	<p>14:30Hrs to 15:10Hrs Lotus3 Panel Discussion First-Party Data in a Cookieless World: The Future of Targeting and Measurement Moderator - , Vivek Malhotra, Group CMO &amp; COO Consumer Revenue, India Today Group Shuvadip Banerjee, Chief Digital Marketing Officer, ITC Limited Shashank Srivastava, Senior Executive Officer, Maruti Suzuki India Arnaud Frade, President, Commercial - (Asia), Nielsen Mohit Joshi, Chief Executive Officer , Havas Media Network India Digital Advertising &amp; Martech   Technology   Leveraging Data</p>



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<p>15:10Hrs to 15:40Hrs Jasmine3 Triologue Chasing Shadows: The Fintech-Cyber Cop Tango Against Digital Bandits Moderator - , Burgess Sam Cooper, Cybersecurity Consulting Partner, EY India Shri Brijesh Singh, Principal Secretary to Honourable Chief Minister, Government of Maharashtra Anuj Gupta, CEO, Hitachi Systems India Plenary   Technology   Cybersecurity</p>	<p>15:35Hrs to 16:15Hrs Jasmine2 Discussion &amp; Report Launch How Indian consumers choose between Horizontal, Vertical and D2C commerce. Karan Anand, Chief Strategy Officer, Interactive Avenues Manoj Dawane, Founder and CEO , VTION Digital Satya Raghavan, Director - Marketing Partners, Google Digital Commerce &amp; Logistics   Business</p>	<p>00:00Hrs to 00:00Hrs</p>	<p>00:00Hrs to 00:00Hrs</p>	<p>15:20Hrs to 16:00Hrs Lotus3 Panel Discussion Charting the Future of Performance Marketing: Surging Ahead with Technological Advancements Moderator - , Brijesh Munyal, Co-founder and CEO, Ethinos Vasuta Agarwal, Chief Business Officer, InMobi Group Gaurav Arora, Chief Operating Officer, Jagran New Media Nithya Ravi, AVP - Global Media, Godrej Consumer Products Limited Shashank Ramugade, CBO , Teji Mandi Abraham Alapatt, President &amp; Group Head – Marketing, Service Quality, Value Added Services &amp; Innovation, Thomas Cook (India) Digital Advertising &amp; Martech   Business   Technology</p>
<p>15:50Hrs to 16:20Hrs Jasmine3 Fireside Chat Empowering MSMEs: The Role of Digital Platforms in Leveling the Playing Field Moderator - , Raghav Ghosh, Partner, Boston Consulting Group (BCG) Dinesh Agarwal, Founder &amp; CEO, IndiaMART Plenary</p>	<p>16:25Hrs to 17:05Hrs Jasmine2 Panel Discussion Unleashing Digitally Native Brand's potential in India Moderator - , Mr. Sandeep Murthy, Partner, Lightbox Bharat Sethi, Founder and CEO, Rage Coffee Naiyya Saggi, Group Co-founder, The Good Glamm Group &amp; CEO, The Good Community Pawan Gadia, Global CEO &amp; Director, Ferns N Petals Digital Commerce &amp; Logistics   Business   Growth and Development</p>	<p>00:00Hrs to 00:00Hrs</p>	<p>00:00Hrs to 00:00Hrs</p>	<p>16:05Hrs to 16:20Hrs Lotus3 Presentation Content to Commerce: The indixital way Nitin Sabarwal, Founding Partner &amp; Chief Operating Officer, indixital Digital Advertising &amp; Martech   Technology   Business</p>
<p>16:25Hrs to 16:55Hrs Jasmine3 Fireside Chat Funding India's growth-balancing Regulation, Governance, Scale Moderator - , Shinjini Kumar, Co-Founder, SALT Rajan Anandan, Managing Director, Peak XV Partners and Surge Plenary   Investments   Policy</p>	<p>00:00Hrs to 00:00Hrs</p>	<p>00:00Hrs to 00:00Hrs</p>	<p>00:00Hrs to 00:00Hrs</p>	<p>16:30Hrs to 17:15Hrs Lotus3 Awards Digital Responsibility Awards &amp; Make-a-thon Winners Announcement</p>



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19:00Hrs to 21:00Hrs Jasmine3 CEO Dinner CEO's Dinner		00:00Hrs to 00:00Hrs	00:00Hrs to 00:00Hrs	00:00Hrs to 00:00Hrs
		00:00Hrs to 00:00Hrs		00:00Hrs to 00:00Hrs



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<i>Wednesday, February 28, 2024</i>	<i>Wednesday, February 28, 2024</i>	<i>Wednesday, February 28, 2024</i>	<i>Wednesday, February 28, 2024</i>	<i>Wednesday, February 28, 2024</i>
<b>Jasmine3 Plenaries</b>	<b>Jasmine2 Edutech</b>	<b>Lotus1 Entertainment</b>	<b>Lotus2 Travel &amp; Tourism</b>	<b>Lotus3 Digital Advertising &amp; Martech</b>
10:00Hrs to 10:30Hrs Jasmine3 Fireside Chat India's Evolution as a Hub for Electronics Design and Manufacturing Moderator - , Deepak Jacob, President - Corporate Affairs, Dream Sports Shri S Krishnan, Secretary, Ministry of Electronics & Information Technology, Government of India Plenary	10:45Hrs to 11:15Hrs Jasmine2 Special Session Tech Tactics in Education 2024: How to prepare our students with high-end global jobs in future Prateek Maheshwari, Co-Founder, Physics Wallah Mayank Kumar, Co-Founder & Managing Director, upGrad Edutech   Policy   Policy	10:30Hrs to 11:00Hrs Lotus1 Fireside Chat Safeguarding Creativity: The Fight against Piracy on Digital Platforms Moderator - , Abhishek Dhoreliya, Founder & CEO, MarkScan Arpan Banerjee, India Operations, Alliance for Creativity & Entertainment Digital Entertainment   Business   Policy	10:30Hrs to 11:10Hrs Lotus2 Panel Discussion Path to Purchase – Influencing consumer travel choices digitally Moderator - , Shaurab Kapadia, Head of Industry - Travel and FoodTech, Google Santosh Kumar, Country Head - Indian subcontinent & Indonesia, Booking.com Ganesh Ramaswamy, Chief Product and Technology Officer, Clear Trip Dinesh Kumar Kotha, CEO , Ixigo Trains & Confirm Tkt Travel & Tourism   Technology   Digital Transformation	10:30Hrs to 11:10Hrs Lotus3 Panel Discussion Transforming the Customer Experience with a Seamless, Integrated Approach Moderator - , Nikhil Sattur, Head of Customer Growth, Infobip India Tanmai Chandanshive, Head solution Engineering, SMB, Salesforce India Mohit Narain, COO - Consumer Payments, MobiKwik Sujit Ganguli, Chief Marketing Officer, ICICI Bank Kinjal Shah, Head of Digital Business, Analytics & Marketing, Kotak Mutual Fund Digital Advertising & Martech   Digital Transformation
10:40Hrs to 11:10Hrs Jasmine3 Fireside Chat Bridging cultures and meaningful connections; the airlines in the new paradigm Moderator - , Devina Sengupta, Deputy Editor, Mint Alope Singh, Managing Director, Air India Express Travel & Tourism   Aviation   Growth and Development	11:20Hrs to 12:00Hrs Jasmine2 Context Setting Reimagining Education - Skilling today's India for an impactful tomorrow Moderator - , Dr Sanjay Bhardwaj, Associate Partner, Mazars, India Sahil Chalana, CEO & Founder, College Dunia Abhimanyu Saxena, Co-Founder, Scaler Harish Subramanian, Vice President, New Product Development, Great Learning Edutech   Business	11:10Hrs to 11:50Hrs Lotus1 Trialogue Conquering the World: Elevating India as a Global Production Hub Moderator - , Raghav Anand, Partner, Ernst &Young LLP Rohit Jugraj Chauhan, Director and Producer Gunjan Arya, CEO, Only Much Louder Digital Entertainment   Business   Policy	12:40Hrs to 13:20Hrs Lotus2 Panel Discussion and Report Launch Leveraging Technological advancements in Ground transportation Moderator - , Dharmender Jhamb, Partner, Grant Thornton Bharat Alope Bajpai, Co-founder and Group CEO, Ixigo Vikash Jalan, Chief Business Officer, Paytm Travel Dhruv Chopra, Co-founder and CMO, Chalo Prakash Sangam, CEO, Redbus Travel & Tourism   Transportation   Policy	11:15Hrs to 11:55Hrs Lotus3 Panel Discussion Omnichannel Orchestration: Mastering the Multi-Platform Conversation Marketing Campaign Moderator - , Ankur Agrawal , SVP - IP Messaging, Sinch India Abhay Tandon, Digital Innovation Officer & Co-Founder & GP, TVS Motor Company & 3to1 Capital Argho Bhattacharya, Head Marketing, PayU Payments Swagat Sarangi, Co-Founder, Smytten Digital Advertising & Martech   Digital Transformation   Business



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<p>11:20Hrs to 11:50Hrs Jasmine3 Fireside Chat How does MMT stay on solid ground despite the changing dynamics and pressures? Moderator - , Shruti Mishra, Deputy Editor &amp; Anchor, CNBC TV18 Rajesh Magow, Co-Founder and Group CEO, MakeMyTrip Plenary   Business   Growth and Development</p>	<p>12:10Hrs to 12:40Hrs Jasmine2 Fireside Chat Edtech impact and the way forward Moderator - , Sneha Shah, Senior Assistant Editor, Mint Prateek Maheshwari, Co-Founder, Physics Wallah Edutech   Business</p>	<p>12:40Hrs to 13:10Hrs Lotus1 Keynote &amp; Fireside Chat Listen Up: The rise of India's Audio Streaming Industry Moderator - , Amit Gurbaxani, Journalist, Multiple publications Amarjit Singh Batra, GM- SAMEA (South Asia, Middle East, Africa) &amp; MD, Spotify India Digital Entertainment   Business   Innovation</p>	<p>13:20Hrs to 13:50Hrs Lotus2 Lunch</p>	<p>12:00Hrs to 12:40Hrs Lotus3 Panel Discussion Riding the Real-Time Wave: Mastering Content Marketing &amp; Trendjacking in Digital Advertising Moderator - , Shantanu Sirohi, COO, Interactive Avenues Aastha Shah, Digital Content Creator Shipra Srivastava, Head of Media, Partnerships &amp; CRM , Spotify India Aditi Shrivastava, Co-founder, CEO, MD, Pocket Aces Digital Advertising &amp; Martech   Content Creation   Creative</p>
<p>12:00Hrs to 12:30Hrs Jasmine3 Fireside Chat From Screens to Streams: Building Communities in the Digital Sphere Moderator - , Rohit Jain, President, Lionsgate Play Asia Anil Kapoor, Actor and Producer Plenary</p>	<p>12:50Hrs to 13:20Hrs Jasmine2 Panel Discussion Transformation of Indian Higher Education : Strategies to Upsurge Moderator - , Ashish Munjal, Cofounder and CEO, Sunstone Maheshwer Peri, Chairman &amp; Founder, Careers360 Ujjwal Singh, Founding CEO, Infinity Learn, by Sri Chaitanya Prashant Singh , Cofounder &amp; COO, Leadsquared Education   Business   Policy</p>	<p>13:20Hrs to 14:00Hrs Lotus1 Fireside Chat Live Content on OTT: Challenges, Opportunities and Triumphs Moderator - , Mayanti Langer, Sports Broadcaster Anil Jayaraj, CEO, Sports, Viacom18 Media Pvt. Ltd. Digital Entertainment   Technology   Content Creation</p>	<p>14:10Hrs to 14:50Hrs Lotus2 Trialogue Boosting tourism through cultural authenticity and immersive travel experiences Moderator - , Raghav Bhasin, Vice President- Strategic Alliances, EaseMyTrip Daniel Dsouza, President &amp; Country Head - Holidays, SOTC Travel Nishant Kashikar, Country Manager - India &amp; Gulf, Tourism Australia Travel &amp; Tourism   Business   Creative</p>	<p>12:50Hrs to 13:05Hrs Lotus3 Keynote Unlocking revenue growth via WhatsApp with AiSensy Moderator - , Gautam Rajesh Shelley, Founder &amp; CEO, AiSensy Digital Advertising &amp; Martech   Business   Artificial Intelligence</p>



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<p>12:30Hrs to 13:00Hrs Jasmine3 Lunch</p>	<p>13:30Hrs to 14:00Hrs Jasmine2 Triologue The opportunity for Indian institutions beyond India Moderator - , Kazim Rizvi, Founder, The Dialogue Sumeet Jain , Co Founder, Yocket Mohan Kannegal, CEO - India and APAC , Emeritus Piyush Bhartiya , Co-Founder, AdmitKard Edutech   Innovation   Business</p>	<p>14:05Hrs to 14:35Hrs Lotus1 Lunch</p>	<p>15:00Hrs to 15:30Hrs Lotus2 Fireside Chat Technology &amp; AI Adoption in the Travel Industry Moderator - , Gaurav Laghate, Senior Editor, Mint Aloke Bajpai, Co-founder and Group CEO, Ixigo Travel &amp; Tourism   Technology   AI</p>	<p>13:10Hrs to 13:50Hrs Lotus3 Panel Discussion The Evolution of Programmatic Marketing: Riding the Wave of Technological Advancements Moderator - , Amitabh Bishnoi, Group President- Growth, Valueleaf Group Sapna Desai, Chief Marketing Officer, ManipalCigna Health Insurance Company Ltd. Priyanka Shah, Head of Digital Marketing, Bajaj Auto Ltd. Shonali Shetty, Head Growth Marketing, Godrej Capital Abhishek Gandhi, Co-Founder &amp; CBO, Fatak Pay Digital Advertising &amp; Martech   Business   Technology</p>
<p>13:15Hrs to 13:45Hrs Jasmine3 Fireside Chat Empowering the Future: Navigating the Intersection of Fintech, ESG, and Exponential Technologies Moderator - , Amol Detha, Senior Finance Journalist Dr. Bijna Kotak Dasani, MBE, FRSA, Managing Director, ArthAum Group Plenary</p>	<p>14:10Hrs to 14:40Hrs Jasmine2 Panel Discussion Stem Education: Crucial for future job opportunities Moderator - , Harsh Thakrar, Faculty, NMIMS and Director, Leonem Advisory Alekhya Chakrabarty, Vice President, Marketing and Growth , Unstop Arun Prakash, CEO, Guvi Geek Gaurav Goel , Founder and CEO , Top Rankers Edutech   Policy</p>	<p>14:50Hrs to 15:20Hrs Lotus1 Panel Discussion Transformative influence of OTTs and Digital Technologies on the Entertainment Industry Moderator - , Shilpa Singhai, Managing Director – Comms &amp; Media, Accenture in India, Accenture Sajith Sivanandan, Head, Disney +Hotstar Ashwiny Iyer Tiwari, Indian Filmmaker and Writer Rohit Jain, President, Lionsgate Play Asia Digital Entertainment   Technology   Content Creation</p>	<p>15:40Hrs to 16:20Hrs Lotus2 Panel Discussion Building Smart Hotels and integration of Booking platforms Moderator - , Abhinav Sinha, Global Chief Operating Officer &amp; Chief Product Officer, Oyo Suhail Kannampilly, CEO, Fern Hotels &amp; Resorts Nikhil Sharma, Market Managing Director- Eurasia, Wyndham Hotels &amp; Resorts Amit Kanchan , Regional Director - Information Technology India, Hilton Travel &amp; Tourism   Technology   Digital Transformation</p>	<p>13:55Hrs to 14:35Hrs Lotus3 Panel Discussion How is AI an orchestrator in the realm of IMX ( Integrated Marketing Experience ) Moderator - , Yogesh Kothari, Global Business Head, PivotConsult (PivotRoots) Ranjith Kumar M, Head - Marketing, Digital and E-Commerce, Air India Express Russell Mascarehnas, Head of Marketing, TatvaCare Digital Advertising &amp; Martech   Technology   Artificial Intelligence</p>





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<p>13:55Hrs to 14:25Hrs Jasmine3 Fireside Chat Nurturing the Indian Startup Ecosystem Moderator - , Vivek Bhargava, Co-Founder, ProfitWheel Anupam Mittal, Founder and CEO, Shaadi.com Plenary   Innovation   Investments</p>	<p>15:00Hrs to 15:40Hrs Jasmine2 Panel Discussion AI in Education : Personalised teaching for the masses Moderator - , Kazim Rizvi, Founder, The Dialogue Rahul Attuluri, Co-Founder and CEO, Nxt wave Raghav Himatsingka, Founder , Raising Superstars Abha Maheshwari , CEO, ALLEN Digital Edutech   Technology   AI</p>	<p>15:30Hrs to 16:00Hrs Lotus1 Panel Discussion Play, Pause, Progress: How Artists are Shifting Focus to an Audio-First Approach Moderator - , Akhila Shankar, Head of TuneCore, South Asia , TuneCore Dhruvank Vaidya, Head of Music &amp; Podcasts, Spotify India Jay Mehta, Managing Director - India and SAARC, Warner Music Group Armaan Malik, Singer/Songwriter, Always Music Global Digital Entertainment   Technology   Content Creation</p>	<p>16:30Hrs to 17:10Hrs Lotus2 Panel Discussion Role of Start-ups in Climate Change Mitigation Moderator - , Ankit Jain, Co Founder and CEO, StepChange Jayant Prasad, Executive Director, CKers Finance Ujwal Desai, Founder, Lucro Vishal Pandya, Co-Founder, REConnect Energy Social and Sustainability   Digital Transformation   Innovation</p>	<p>14:40Hrs to 14:55Hrs Lotus3 Case Study Bridging the Divide: Connecting Brands to Bharat Moderator - , Anand Bajaj , Founder, Paynearby Digital Advertising &amp; Martech</p>
<p>14:30Hrs to 15:00Hrs Jasmine3 Fireside Chat Redefining Storytelling Norms in the Digital Age Moderator - , Gourav Rakshit, COO, Viacom18 Digital Goldie Behl, Director, Rose Audio Visuals Pvt. Plenary   Business</p>	<p>15:50Hrs to 16:20Hrs Jasmine2 Panel Discussion Digital Transformation in Education: Advantages and Challenges Moderator - , Amit Gupta , Founder , The Reppro Amrisha Sinha, Founding CEO , UNext Learning Swati Popat Vats, Chief Academics Officer (Prep), Podar Education Sonia Arora, Director of Academics , Eduten Brendan Hunt , Director International , Online Education Services Edutech   Policy</p>	<p>16:10Hrs to 16:50Hrs Lotus1 Panel Discussion Regional OTTs: The Path to Sustainability Moderator - , Ajit Thakur, Co-Founder and Director, Aha &amp; Film Producer Dhruvin Shah, Founder and CEO, JOJO Soumya Mukherjee, COO, Hoichoi Aradhana Bhola, MD, Fremantle India Digital Entertainment   Business   Technology</p>	<p>00:00Hrs to 00:00Hrs</p>	<p>15:00Hrs to 15:40Hrs Lotus3 Panel Discussion Creating a Seamless Gaming Marketing Strategy Moderator - , Kapil Unnikrishnan Nair, Vice President — Social &amp; Strategy, PivotRoots- A Havas Company Prashant Jain, Senior Director - Marketing, HP Chandrashekhar Naik, Sr. Vice President, Valueleaf Prasad Kajarekar, Founder, Studio1v1 &amp; GCC Digital Advertising &amp; Martech   Technology   Content Creation</p>
<p>15:00Hrs to 15:30Hrs Jasmine3 Keynote Digital India: Innovations and Opportunities in the Digital Entertainment Landscape Moderator - , Vivek Malhotra, Group CMO &amp; COO Consumer Revenue, India Today Group Shri Sanjay Jaju, Secretary, Ministry of Information &amp; Broadcasting, Government of India Plenary   Technology   Policy</p>	<p>00:00Hrs to 00:00Hrs</p>	<p>00:00Hrs to 00:00Hrs</p>	<p>00:00Hrs to 00:00Hrs</p>	<p>15:45Hrs to 16:05Hrs Lotus3 Presentation CVoter Presentation Yashwant Deshmukh, Founder, CVoter Foundation Digital Advertising &amp; Martech   Innovation   Business</p>



**Jio World Convention Centre**

27th to 28th February 2024

<p>15:55Hrs to 16:25Hrs Jasmine3 Fireside Chat Should VC funds prepare for 15 year cycles? Analyzing the Impact of Hits and Misses of the last 20 years Moderator - , Revant Bhate, CEO &amp; Co-Founder, Mosaic Wellness Avnish Bajaj, Founder &amp; Managing Director, Matrix Partners India Plenary   Investments   Business</p>	<p>00:00Hrs to 00:00Hrs</p>	<p>00:00Hrs to 00:00Hrs</p>	<p>00:00Hrs to 00:00Hrs</p>	<p>16:10Hrs to 16:40Hrs Lotus3 Fireside Chat Reel to real, building tangible customer communities offline Moderator - , Sreeraman Thiagarajan, Co-Founder &amp; CEO, Agrahyah Technologies MVS Murthy, CMO, Federal Bank Digital Advertising &amp; Martech   Content Creation   Business</p>
<p>17:30Hrs to 20:00Hrs Jasmine3 Awards India Digital Awards  Plenary</p>	<p>00:00Hrs to 00:00Hrs</p>			<p>00:00Hrs to 00:00Hrs</p>
<p>00:00Hrs to 00:00Hrs</p>				