



**Jio World Convention Centre**  
27th to 28th February 2024

Tuesday, February 27, 2024	Tuesday, February 27, 2024	Tuesday, February 27, 2024	Tuesday, February 27, 2024	Tuesday, February 27, 2024
Jasmine3 Plenary	Jasmine2 Digital Commerce & Logistics	Lotus1 Fintech	Lotus2 Digital Gaming	Lotus3 Digital Advertising & Martech
10:00Hrs to 11:00Hrs Jasmine3 Inaugural Session Inaugural Session Welcome Remarks:, Harsh Jain, Chairman, IAMAI and CEO & Founder, Dream11  Plenary   Technology   Content Creation	11:00Hrs to 11:30Hrs Jasmine2 Special Session National Logistics Policy & Unified Logistics Interface Platform: Paving the Digital Future Rajkiran Kanagala, President & Chief Business Officer, TCI Group Varun Parihar, Vice President & Head Corporate Affairs, Shiprocket  Digital Commerce & Logistics   Policy   Transportation	10:30Hrs to 11:10Hrs Lotus1 Panel Discussion Embracing the global scalability potential for Indian fintech Madhusudan R, Co-Founder & CEO, M2P  Fintech	11:10Hrs to 11:50Hrs Lotus2 Panel Discussion Charting the Future: The Role of a Responsible Gaming in Boosting India's Digital Economy Bhavit Sheth, Co-Founder and COO, Dream Sports  Digital Gaming   Business   Policy	11:10Hrs to 11:40Hrs Lotus3 Keynote Conquering the Crowd: Winning India's Gen Z and Millennials Through Authentic Storytelling Bharat Gupta, CEO, Jagran New Media Digital Advertising & Martech   Technology   Innovation
11:10Hrs to 11:40Hrs Jasmine3 Fireside Chat The Future of Innovation: Digital Infrastructure  Plenary	11:40Hrs to 12:10Hrs Jasmine2 Trialogue Using E-Commerce to Unlock India's Export Potential  Digital Commerce & Logistics   Business   Growth and Development	11:20Hrs to 12:00Hrs Lotus1 Panel Discussion Striking a Balance: Advocating Regulatory Moderation for Sustainable Growth of Fintechs Anu Tiwari, Partner, Cyril Amarchand Mangaldas Bharat Panchal, Chief Industry Relations & Regulatory Officer - India, Discover Financial Services  Priyanka Jain, Head of Policy and Legal, FI Fintech	12:00Hrs to 12:40Hrs Lotus2 Panel Discussion Building an Investor-ready Gaming Business Moderator - , Sameer Pitalwalla, Head of Gaming, APAC, Google Cloud Tomoharu Urabe, Principal Partner, MIXI Global Investments, Inc. Aakash Kumar, Managing Director, Matrix Partners Nruthya Madappa, Partner, 3one4 Capital Vamshi Reddy, Partner, Kalaari Digital Gaming   Business	11:45Hrs to 12:25Hrs Lotus3 Panel Discussion Navigating the Digital Advertising Maze: Unmasking Ethical Challenges for Advertisers  Digital Advertising & Martech   Business   Technology
11:50Hrs to 12:20Hrs Jasmine3 Special Address	12:20Hrs to 12:50Hrs Jasmine2 Keynote Startup India's Benefits for Entrepreneurs and Overview of the E-Commerce Startup Ecosystem Harshita Singh, Manager - DPIIT, StartUp India Digital Commerce & Logistics   Business	12:10Hrs to 12:50Hrs Lotus1 Panel Discussion Architects of the Digital Realm: Building Conglomerates in the Regulated Sector Sakshi Chopra, Managing Director , PeakXV  Naveen Kukreja, Co-Founder & CEO, Paisabazaar  Srinivasu MN, Co-Founder, BillDesk Fintech	12:50Hrs to 13:30Hrs Lotus2 Panel Discussion What Steps Are Needed to Make Esports Big in India? Sukamal Pegu, Head of Publishing, India & SA, Riot Games Girish Menon, Chief Strategy Officer, JetSynthesys Animesh Agarwal, Founder, S8ul, Founder & CEO, 8bit Creatives  Digital Gaming   Business	12:30Hrs to 13:10Hrs Lotus3 Panel Discussion Charting the Future of Performance Marketing: Surging Ahead with Technological Advancements Brijesh Munyal, Co-founder and CEO, Ethinos Vasuta Agarwal, CBO, InMobi Gaurav Arora, COO, Jagran New Media Nithya Ravi, Associate Vice President, Godrej Consumer Products Limited Digital Advertising & Martech   Business   Technology



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<p>12:30Hrs to 13:00Hrs Jasmine3 Discussion &amp; Report Launch Developing the Tech Stack for EV Ecosystem Dr. Aditya Gupta, COO at Supply Chain Management Centre, IIM Bangalore  Niraj Mishra, Founder, Eleride Social and Sustainability</p>	<p>12:55Hrs to 13:10Hrs Jasmine2 Fireside Chat Accenture fireside Mr Kshitij Sheth, Managing Director , ChrysCapital Vineet Ahuja, India Lead - Strategy &amp; Consulting, Accenture Digital Commerce &amp; Logistics</p>	<p>13:00Hrs to 13:40Hrs Lotus1 Panel Discussion Navigating Tomorrow: The AI Frontier and Deepfake Dilemma in Fintech KYC Compliance Jagannath PV, Global Data Privacy Head, LTIMindtree Vinayak Godse, CEO, DSCI Tarun Nazare, Co-Founder and CEO, NeoKred Ankita Dhakar, CEO, Capture The Bug Fintech</p>	<p>13:45Hrs to 14:15Hrs Lotus2 Fireside Chat Fireside Chat with Manoj Saunik, Principal Advisor to CM of Maharashtra  Digital Gaming   Policy</p>	<p>13:15Hrs to 13:50Hrs Lotus3 Panel Discussion Decoding Desi DNA: The Science and Soul of Building Brands for the Indic Audience Rajesh Kalra, Executive Chairman, Asianet Ramesh Srinivasan, Director &amp; Head - Brand Marketing, PhonePe  Digital Advertising &amp; Martech   Business   Content Creation</p>
<p>13:10Hrs to 13:40Hrs Jasmine3 Fireside Chat Role of digitisation in the growth of Indian Economy  Plenary</p>	<p>13:10Hrs to 13:50Hrs Jasmine2 Panel Discussion Decoding India's DNB Evolution: Scaling Digital Success to 500 Crores and beyond ! Moderator - , Kshitij Sheth, Managing Director, ChrysCapital Pankaj Vermani, Founder, Clovia Saahil Nayar, CEO, Swiss Beauty Aditya Agarwal, Co-Founder, Campus Sutra Rehan Yar Khan, Managing Partner, Orios Ventures Sandeep Murthy, Partner, Lightbox Digital Commerce &amp; Logistics   Business   Growth and Development</p>	<p>13:45Hrs to 14:25Hrs Lotus1 Panel Discussion Balancing Compliance and Expansion: Strategies for Sustainable Growth in the Lending Sector  Fintech</p>	<p>14:25Hrs to 15:05Hrs Lotus2 Panel Discussion The Taxation Conundrum for Online Gaming: Building a Policy on Canons of Taxation Rajat Bose, Partner, Shardul Amarchand Mangaldas &amp; Co Asish Philip Abraham, Partner, Lakshmikumaran &amp; Sridharan  Digital Gaming   Policy</p>	<p>13:55Hrs to 14:25Hrs Lotus3 Keynote Navigating the AI Revolution: Transforming Marketing with Ethics, Innovation, and Strategy Puneet Gupta, COO, Times Internet Digital Advertising &amp; Martech   Technology   Innovation</p>



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<p>13:50Hrs to 14:20Hrs Jasmine3 Fireside Chat Indian Tech Ecosystem: Responsibilities of BigTechs Murugavel Janakiraman, CEO, BharatMatrimony Plenary</p>	<p>14:00Hrs to 14:30Hrs Jasmine2 Fireside Chat Platform Work in India: Balancing Growth and Regulation Digital Commerce &amp; Logistics   Policy   Growth and Development</p>	<p>14:30Hrs to 15:00Hrs Lotus1 Dialogue Securing Digital Banking: The AI Detective's Role in Identity Verification, Fraud Detection, and Regulatory Compliance Naman Kapoor, Managing Director - India Head, Cash Product, Business: Treasury and Trade Solution, Citi Bank Namita Shah, Co-founder , Presolv360 Fintech</p>	<p>15:20Hrs to 15:50Hrs Lotus2 Fireside Chat Making India a Global Gaming Superpower Nitish Mittersain, Joint MD &amp; CEO, Nazara Technologies Digital Gaming   Business   Investments</p>	<p>14:30Hrs to 15:10Hrs Lotus3 Panel Discussion First-Party Data in a Cookieless World: The Future of Targeting and Measurement Vivek Malhotra, Group CMO, India Today Group Shuvadip Banerjee, Chief Digital Marketing Officer, ITC Shashank Srivastava, Executive Director, Maruti Suzuki Arnaud Frade, President, Commercial - Audience Measurement Asia, Nielsen  Digital Advertising &amp; Martech   Technology   Leveraging Data</p>
<p>14:30Hrs to 15:00Hrs Jasmine3 Dialogue Decadal Vision and Strategy for Indian Space Sector Moderator - , Jagathi Priya, Deputy Director, Program Management &amp; Authorisation, IN-SPACe, Department of Space, Government of India Dr. Vinod Kumar, Director, Promotion Directorate, IN-SPACe, Department of Space, Government of India Capt. Vishal Kanwar, Executive Director, Aerospace and Defense, PwC India India Space Technology</p>	<p>14:40Hrs to 15:20Hrs Jasmine2 Panel Discussion Future Forward: How technology is transforming e-commerce logistics in India Moderator - , Kiran Kumar Gangapur, Partner, PwC India Ajith Pai, Chief Operating Officer, Delhivery Ankeet Bhat, Chief Business Officer, MapmyIndia Sanjay Joshi, Vice President Supply Chain, Allcargo Supply Chain  Digital Commerce &amp; Logistics   Digital Transformation   Transportation</p>	<p>15:05Hrs to 15:35Hrs Lotus1 Dialogue India Stack: New Frontiers and New Possibilities in Digital Infrastructure and the Role of AI Suresh Sethi, Managing Director &amp; CEO, Protean eGov Technologies Ashish Kushwaha, Co-Founder, Seventh Sense Digital Public Infrastructure   AI   Digital Transformation</p>	<p>16:00Hrs to 16:40Hrs Lotus2 Panel Discussion Regulating for Growth: Imperatives for a Safe, Trusted and Accountable Gaming Ecosystem Abhishek Kumar, VP, First Games  Digital Gaming   Policy</p>	<p>15:20Hrs to 15:50Hrs Lotus3 Keynote Future-Proofing Your Brand: AI, Influencers &amp; Hyper-Personalization - The Keys to Connecting with Digital India Arun Srinivas, Director &amp; Head - Ad Business, META Digital Advertising &amp; Martech   Creative   Content Creation</p>



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<p>15:10Hrs to 15:40Hrs Jasmine3 Keynote Building Trust in Fintech  Fintech</p>	<p>15:30Hrs to 16:10Hrs Jasmine2 Report Launch How Indian consumers choose between Horizontal, Vertical and D2C commerce.  Digital Commerce &amp; Logistics   Business</p>	<p>15:40Hrs to 16:20Hrs Lotus1 Panel Discussion Roadmap to Achieving a \$44 Billion Economy by 2030 Moderator - , Vijaya Bhanu A, Deputy Director, Digital Platform, Promotion Directorate, IN-SPACe, Department of Space, Government of India Gaurav Seth, CEO and Co-Founder, PierSight Space  India Space Technology</p>	<p>00:00Hrs to 00:00Hrs</p>	<p>15:55Hrs to 16:35Hrs Lotus3 Panel Discussion The Future of Advertising: The Convergence of CTV, Martech, and Adtech. Prabhvir Sahmey, Senior Director - Ad Sales, Samsung Ads Gulshan Verma, CEO, Jio Ads Narin Shetty, President - Revenue, WhistleFeed Ajit Varghese, Ad Sales, Disney Digital Advertising &amp; Martech   Business   Technology</p>
<p>15:50Hrs to 16:20Hrs Jasmine3 Fireside Chat Empowering MSMEs: The Role of Digital Platforms in Levelling the Playing Field Dinesh Agarwal, Founder &amp; CEO, IndiaMART Plenary</p>	<p>16:15Hrs to 16:45Hrs Jasmine2 Triologue Unleashing Digitally Native Brand's potential in India Moderator - , Mr. Sandeep Murthy, Partner, Lightbox Bharat Sethi, Founder and CEO, Rage Coffee Naiyya Saggi, Co-Founder and President, MyGlamm Digital Commerce &amp; Logistics   Business   Growth and Development</p>	<p>00:00Hrs to 00:00Hrs</p>	<p>00:00Hrs to 00:00Hrs</p>	<p>00:00Hrs to 00:00Hrs</p>



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<p>16:25Hrs to 16:55Hrs Jasmine3 Fireside Chat Rajan Anandan, Managing Director, Peak XV Partners and Surge</p>	<p>16:55Hrs to 17:35Hrs Jasmine2 Panel Discussion Clicks and Bricks: Exploring Omnichannel Brand-Retail Strategies  Lalatendu Panda, Senior Vice President &amp; Chief Marketing Officer, Reliance Retail Pawan Gadia, Global CEO &amp; Director, Ferns N Petals  Digital Commerce &amp; Logistics   Growth and Development   Innovation</p>	<p>00:00Hrs to 00:00Hrs</p>	<p>00:00Hrs to 00:00Hrs</p>	<p>00:00Hrs to 00:00Hrs</p>
	<p>00:00Hrs to 00:00Hrs</p>		<p>00:00Hrs to 00:00Hrs</p>	<p>00:00Hrs to 00:00Hrs</p>



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Wednesday, February 28, 2024	Wednesday, February 28, 2024	Wednesday, February 28, 2024	Wednesday, February 28, 2024	Wednesday, February 28, 2024
Jasmine3 Plenaries	Jasmine2 Edutech	Lotus1 Entertainment	Lotus2 Travel & Tourism	Lotus3 Digital Advertising & Martech
<p>10:45Hrs to 11:15Hrs</p> <p>Jasmine3 Fireside Chat</p> <p>Shri Rajesh Kumar, Chief Executive Officer, Indian Cybercrime Coordination Centre (I4C), Ministry of Home Affairs, Government of India</p>	<p>10:45Hrs to 11:15Hrs</p> <p>Jasmine2 Special Session</p> <p>Tech Tactics in Education 2024: How to prepare our students with high-end global jobs in future</p> <p>Mayank Kumar, Co-Founder and Managing Director, upGrad</p> <p>Dr Bhaskar Katamneni, Commissioner School Infrastructure, School Education Department, Govt. of Andhra Pradesh</p> <p>Edutech   Policy   Policy</p>	<p>10:30Hrs to 11:00Hrs</p> <p>Lotus1 Panel Discussion</p> <p>Safeguarding Creativity: The fight against Piracy on Digital Platforms</p> <p>Abhishek Dhoreliya, Founder &amp; CEO, MarkScan</p> <p>Digital Entertainment   Business   Policy</p>	<p>10:30Hrs to 11:10Hrs</p> <p>Lotus2 Panel Discussion</p> <p>Path to Purchase – Influencing consumer travel choices digitally</p> <p>Santosh Kumar, Country Head - Indian subcontinent &amp; Indonesia, Booking.com</p> <p>Ganesh Ramaswamy, Chief Product and Technology Officer, Clear Trip</p> <p>Dinesh Kumar Kotha, CEO, Confirm Ticket</p> <p>Travel &amp; Tourism   Technology   Digital Transformation</p>	<p>10:30Hrs to 11:10Hrs</p> <p>Lotus3 Panel Discussion</p> <p>Transforming the Customer Experience with a Seamless, Integrated Approach</p> <p>Nikhil Sattur, Head of Customer Growth, Infobip India</p> <p>Digital Advertising &amp; Martech</p>
<p>11:20Hrs to 11:50Hrs</p> <p>Jasmine3 Fireside Chat</p> <p>How does MMT stay on solid ground despite the changing dynamics and pressures?</p> <p>Shruti Mishra, Deputy Editor &amp; Anchor, CNBC TV18</p> <p>Rajesh Magow, Co-Founder and Group CEO, MakeMyTrip</p> <p>Travel &amp; Tourism   Business   Growth and Development</p>	<p>11:20Hrs to 12:00Hrs</p> <p>Jasmine2 Context Setting</p> <p>Reimagining Education - Skilling today's India for an impactful tomorrow</p> <p>Dr Sanjay Bhardwaj, Associate Partner, Mazars in India</p> <p>Ruchir Arora, Co- Founder and CEO, CollegeDekho</p> <p>Abhimanyu Saxena, Co-Founder, Scaler</p> <p>Hari Krishnan Nair, Co-Founder, Great Learning</p> <p>Edutech   Business</p>	<p>11:10Hrs to 11:50Hrs</p> <p>Lotus1 Panel Discussion</p> <p>Conquering the World: Elevating India as a Global Production Hub</p> <p>Raghav Anand, Partner, EY Parthenon</p> <p>Mrinalini Jain, Group Chief Development Officer, Banijay Asia &amp; Endemol Shine India</p> <p>Vivek Koka, Chief Business Officer, ALTT</p> <p>Rohit Jugraj Chauhan, Director, Writer and Producer</p> <p>Digital Entertainment   Business   Policy</p>	<p>11:20Hrs to 11:50Hrs</p> <p>Lotus2 Fireside Chat</p> <p>Bridging cultures and meaningful connections; the airlines in the new paradigm</p> <p>Aloke Singh, Managing Director, Air India Express</p> <p>Travel &amp; Tourism   Aviation   Growth and Development</p>	<p>11:15Hrs to 11:55Hrs</p> <p>Lotus3 Panel Discussion</p> <p>Omnichannel Orchestration: Mastering the Multi-Platform Conversation Marketing Campaign</p> <p>Ankur Agrawal , SVP - IP Messaging, Sinch India</p> <p>Abhay Tandon, CTO, TVS Motors</p> <p>Digital Advertising &amp; Martech   Digital Transformation   Business</p>



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<p>12:00Hrs to 12:30Hrs Jasmine3 Fireside Chat From Screens to Streams: Building Communities in the Digital Sphere Rohit Jain, President, Lionsgate Play Anil Kapoor, Actor and Producer Digital Entertainment</p>	<p>12:50Hrs to 13:20Hrs Jasmine2 Panel Discussion Transformation of Indian Higher Education : Strategies to Upsurge Ashish Munjal, Cofounder and CEO, Sunstone Maheshwer Peri, Chairman &amp; Founder, Careers360 Ujjwal Singh, Founding CEO, Infinity Learn, by Sri Chaitanya Abha Maheshwari , Chief Executive Officer, ALLEN Digital Prashant Singh , CEO &amp; Co-Founder, Leadsquared Edutech   Business</p>	<p>12:40Hrs to 13:10Hrs Lotus1 Keynote &amp; Fireside Chat Listen Up: The rise of India's Audio Streaming Industry Amit Gurbaxani, Music Journalist Amarjit Singh Batra, GM- SAMEA (South Asia, Middle East, Africa) &amp; MD, Spotify India Digital Entertainment   Business   Innovation</p>	<p>12:40Hrs to 13:20Hrs Lotus2 Panel Discussion Leveraging Technological advancements in Ground transportation Moderator - , Dharmender Jhamb, Partner, Grant Thornton Dhruv Chopra, Co-founder and CMO, Chalo Vikash Jalan, Chief Business Officer, Paytm Travel Aloke Bajpai, Co-founder and Group CEO, Ixigo Prakash Sangam, CEO, Redbus  Travel &amp; Tourism   Transportation   Policy</p>	<p>12:00Hrs to 12:40Hrs Lotus3 Panel Discussion Riding the Real-Time Wave: Mastering Content Marketing &amp; Trendjacking in Digital Advertising Shantanu Sirohi, Founder &amp; COO, Interactive Avenues Alok Chitre, Chief Business Officer, Rajasthan Royals  Digital Advertising &amp; Martech   Content Creation   Creative</p>
<p>12:40Hrs to 13:10Hrs Jasmine3 Keynote Shri Sanjay Jaju, Secretary, Ministry of Information &amp; Broadcasting, Government of India</p>	<p>13:30Hrs to 14:00Hrs Jasmine2 Triologue The opportunity for Indian institutions beyond India Hemali Chhappia, Senior Editor, Times of India Sumeet Jain , Co Founder, Yocket Mohan Kannegal, CEO - India and APAC , Emeritus Piyush Bhartiya , Co-Founder, AdmitKard Edutech</p>	<p>13:20Hrs to 14:00Hrs Lotus1 Fireside Chat Live Content on OTT: Challenges, Opportunities and Triumphs Mayanti Langer, Sports Broadcaster Anil Jayaraj, CEO, Sports, Viacom18 Media Pvt. Ltd. Digital Entertainment   Business   Content Creation</p>	<p>14:10Hrs to 14:50Hrs Lotus2 Panel Discussion Boosting tourism through cultural authenticity and immersive travel experiences Raghav Bhasin, Vice President- Strategic Alliances, EaseMyTrip Daniel Dsouza, President &amp; Country Head - Holidays, SOTC Travel Ajay Prakash, President, Travel Agents Federation of India (TAFI) Nishant Kashikar, Country Manager - India &amp; Gulf, Tourism Australia  Travel &amp; Tourism   Business   Creative</p>	<p>12:50Hrs to 13:20Hrs Lotus3 Case Study Casestudy - PayNearby  Digital Advertising &amp; Martech</p>



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<p>13:10Hrs to 13:40Hrs Jasmine3 Fireside Chat Empowering the Future: Navigating the Intersection of Fintech, ESG, and Exponential Technologies Dr Bijna Kotak Dasani, MBE, FRSA, Managing Director, ArthAum Group Plenary</p>	<p>14:10Hrs to 14:40Hrs Jasmine2 Trialogue Stem Education: Crucial for future job opportunities Dr. Charu Bhurat, Faculty, NMIMS Alekhya Chakrabarty, Vice President, Marketing and Growth , Unstop Arun Prakash, CEO, Guvi Geek Gaurav Goel , Founder and CEO , Top Rankers Edutech   Policy</p>	<p>14:50Hrs to 15:20Hrs Lotus1 Trialogue Transformative influence of OTTs and digital technologies on the entertainment industry Rohit Jain, President, Lionsgate Play Ashwiny Iyer Tiwari, Indian filmmaker and writer Sajith Sivanandan, Head, Disney +Hotstar Digital Entertainment   Technology   Content Creation</p>	<p>15:00Hrs to 15:30Hrs Lotus2 Fireside Chat Has the golden era for Aviation and Travel Tech begun? Aloke Bajpai, Co-founder and Group CEO, Ixigo Travel &amp; Tourism   Technology   Aviation</p>	<p>13:30Hrs to 14:10Hrs Lotus3 Panel Discussion The Evolution of Programmatic Marketing: Riding the Wave of Technological Advancements Amitabh Bishnoi, President - Special Projects, WhistleFeed Swagata Sarangi, Co-Founder, Smytten Varadharajan Rangunathan, Head - Monetization and Consumer Engagement, BigBasket  Digital Advertising &amp; Martech</p>
<p>13:50Hrs to 14:20Hrs Jasmine3 Fireside Chat Anupam Mittal, Founder and CEO, Shaadi.com</p>	<p>15:00Hrs to 15:40Hrs Jasmine2 Panel Discussion AI in Education : Personalised teaching for the masses Kazim Rizvi, Founder, The Dialogue Rahul Attuluri, Co-Founder and CEO, Nxt wave Aditi Avasthi, CEO, Embibe Raghav Himatsingka, Founder , Raising Superstars Edutech</p>	<p>15:30Hrs to 16:00Hrs Lotus1 Panel Discussion Play, Pause, Progress: Innovations Driving the Future of Music Streaming Platforms Akhila Shankar, Co-host, The Indian Music Charts Podcast Dhruvank Vaidya, Head of Music &amp; Podcasts, Spotify India Jay Mehta, Managing Director - India and SAARC, Warner Music Group Armaan Malik, Indian singer-songwriter and record producer Digital Entertainment   Business   Content Creation</p>	<p>15:40Hrs to 16:20Hrs Lotus2 Panel Discussion Building Smart Hotels and integration of Booking platforms Abhinav Sinha, Global Chief Operating Officer &amp; Chief Product Officer, Oyo Sonavi Kaicker, CEO, Neemrana Hotels Suhail Kannampilly, CEO, Fern Hotels &amp; Resorts Nikhil Sharma, Market Managing Director- Eurasia, Wyndham Hotels &amp; Resorts Amit Kanchan , Regional Director - Information Technology India, Hilton Travel &amp; Tourism   Technology   Digital Transformation</p>	<p>14:20Hrs to 15:00Hrs Lotus3 Panel Discussion Conversational Revolution: AI has entered the chat [B.Ai]  Digital Advertising &amp; Martech</p>
<p>14:30Hrs to 15:00Hrs Jasmine3 Fireside Chat Redefining Storytelling Norms in the Digital Age Goldie Behl, Director, Rose Audio Visuals Pvt. Digital Entertainment   Business</p>	<p>00:00Hrs to 00:00Hrs</p>	<p>16:10Hrs to 16:50Hrs Lotus1 Panel Discussion Regional OTTs: The Path to Sustainability Ajit Thakur, Co-Founder and Director, Arha Media &amp; Broadcasting Pvt. Ltd. Dhruvin Shah, Founder and CEO, JOJO APP Akshay Bardapurkar, Founder, Planet Marathi Aradhana Bhola, MD, Fremantle India Digital Entertainment   Business   Technology</p>	<p>16:30Hrs to 17:10Hrs Lotus2 Panel Discussion Role of Start-ups in Climate Change Mitigation Ankit Jain, Co Founder and CEO, StepChange Jayant Prasad, Executive Director, CKers Finance Amit Gupta, Co-Founder and CEO, Yulu Bike  Social and Sustainability   Digital Transformation   Innovation</p>	<p>15:10Hrs to 15:50Hrs Lotus3 Panel Discussion Integrating Martech and Adtech to Create a Seamless Gaming Marketing Strategy  Digital Advertising &amp; Martech</p>





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<p>15:10Hrs to 15:40Hrs Jasmine3 Fireside Chat Chasing Shadows: The Fintech-Cyber Cop Tango Against Digital Bandits Shri Brijesh Singh, Principal Secretary to Honourable Chief Minister, Government of Maharashtra Security   Technology   Cybersecurity</p>	00:00Hrs to 00:00Hrs	00:00Hrs to 00:00Hrs	00:00Hrs to 00:00Hrs	00:00Hrs to 00:00Hrs
<p>15:50Hrs to 16:20Hrs Jasmine3 Fireside Chat Avnish Bajaj, Founder &amp; Managing Director, Matrix Partners India</p>	00:00Hrs to 00:00Hrs	00:00Hrs to 00:00Hrs	00:00Hrs to 00:00Hrs	00:00Hrs to 00:00Hrs
<p>16:30Hrs to 17:30Hrs Jasmine3 Valedictory Session Valedictory Address - The Digital Narrative: India's Rising Stature on the Global Stage  Plenary</p>				00:00Hrs to 00:00Hrs
				00:00Hrs to 00:00Hrs